

Pre-photo shoot check list

Create the right environment for a buyer, and you can instantly **add appeal and perceived value.**

General

- De-clutter** – maximise space to create a larger look and feel
- De-personalise** - help buyers imagine themselves in their new home by keeping your own wedding & family pictures, personal ornaments and memorabilia out of sight
- Pet** food bowls, bedding & toys – temporarily out of sight
- Windows, mirrors** – clean & streak free
- Lights and lamps** - check all lights/lamps and globes - **replace faulty globes**

Entry

- Remove shoes, bags, umbrellas, mats, clutter

Lounge/Living

- Clear coffee tables of remotes, magazines, clutter. Keep it stylish!
- Cushions kept to a minimum, neatly arranged

Kitchen/dining

- Dishes washed & put away, small appliances hidden
- Bench tops cleared, oven, microwave, etc clean, and free of streaks & marks
- Check range hood lamp works - replace if blown
- Fridge doors clear of magnets, bills, etc.

Bedrooms

- Beds freshly made, bedside tables clutter free
- Ensure lamps are plugged in and work - replace faulty globes
- Remove any hampers, toy boxes etc to make the space as large as possible

Bathrooms/en suite

- Fresh co-ordinated towels neatly double folded, or removed completely
- Shower screen & vanity clean and streak free, toilet lids down!
- Remove clothes hamper, mats, cleaning products

Outside

- Remove cars from driveway, park in garage or park out front of next door
 - ① allows the photographer to get "clean" front-on shots of your property from any angle
- Please remove rubbish bins out of sight** (hidden in garage is best)
 - ① Allows clean photos from any angle. Photographer does not touch bins due to health & safety
- Sweep, remove stains from driveway & paths
- Remove washing from clothes line
- Garden tidy & weeded, hedges trimmed
- Remove garden hoses, garden tools, toys

Swimming Pool

- Remove pool cover. Leaves skimmed
- Remove creepy crawly, cleaning equipment & toys (hide in garage)
 - ① Photographer does not interfere with creepy crawlies, and cannot always clone these out

